

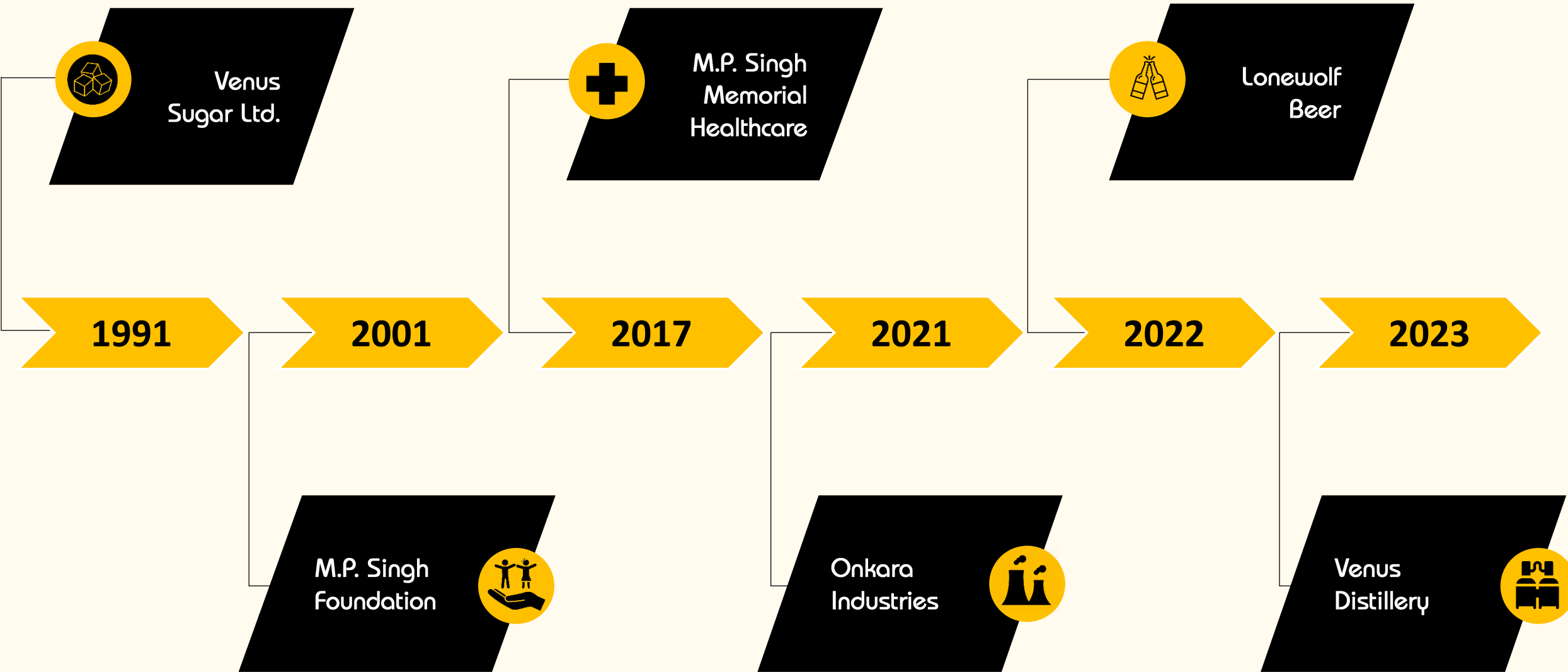


# M.P. Singh

## Group Profile



# Establishment of the Companies



# Our Industries/Segments



## Manufacturing

Venus Sugar  
(Chandausi- UP)

Venus Distillery  
(Chandausi- UP)



## Healthcare

Ranchal Hospital  
Maternity & Childcare : 125 Beds  
(Meerut - UP)



## Beverages

Lone Wolf Beer  
(A product of Onkara Beverages  
& Hospitality Pvt. Ltd.)

(available in)  
Delhi  
Haryana  
Chandigarh  
Goa



## Education

Delhi Public School  
(Meerut - UP)

Delhi Public School  
(Daurala - UP)

Delhi Public School  
(Dehradun - UK)

Shashi Madan Public  
School  
(Chandausi - UP)

# About our founder

Founder : Sh. Madan Pal Singh Ji

Industries Served : Manufacturing & Education



Every great institution is the lengthened shadow of a single man. His character determines the character of the organization" Shri M.P. Singh was born on the 1st of May, 1947 in village Partapur in Meerut District of Uttar Pradesh in a middle-class agricultural family. After completing his elementary education from his native village, Shri M.P. Singh pursued his Graduation in Mechanical Engineering from Kurukshetra University. He was a F.I.E. and Chartered Engineer. Shri M.P Singh always had a strong urge to do something for the welfare of the society, especially, the weaker sections. Shri M.P. Singh put up his first small scale unit at Meerut. Later, he became the Chairman, Meerut District, Cooperative Bank in 1978. In 1983, he set up a medium scale unit in Dehradun to manufacture cement and later became the President of Federation of Min Cement Plants of India. Thereafter, he became a member of the Productivity Council of India. Then, listening to his inner voice, Mr. Singh donated land to 'Sophia School' in the village Achrondu, near his village to provide education to the deprived girl children.

Going along with his instincts to do something for the upliftment of the farmers, Mr. Singh started a large-scale unit for sugar manufacturing in Moradabad in 1994, which caters to the need of thousands of farmers of that area. M.P. Singh foundation is a registered charitable trust. It is a non-profit trust, to promote, establish, run, develop and manage institutions and organizations in various fields beneficial to the community without any discrimination of caste, color and creed. Having begun his journey in the education sector in 2002 Shri M P SINGH had been a strong pillar of support for DPS MEERUT. His proficiency and invaluable support towards the day-to-day operations, administration and expansion of the institution has helped in taking DPS MEERUT to greater heights of success.

# Executive Summary

Group Managing Director : Atul Kumar Singh

Head Quartered : New Delhi, IND

Education : Masters of Business Administration (MBA)

Industries Served : Manufacturing, Education, Healthcare and Beverages + Hospitality

## Overview



A dynamic, young and energetic leader and an alumni of esteemed management school based out of Delhi. He has taken over the reigns of the family business in the year 2016 though he had already started actively participated in the business immediately after his education got over in the year 2004. His vision is to participate in the inclusive growth of the country by having state of the art institutions in the various sectors like sugar manufacturing, education, health care, beverages, etc. and his mission is to have self-sustained, procedurally driven institutions with a target to clock Rs. 10,000 Cr. valuation over a period of one decade.



## Fact & Figures

**201 Cr.**  
Annual  
Turnover

**22 Cr.**  
Operating  
Profit

**1500+**  
Employees  
Power



## Awards & Achievements

Lonewolf

Startup  
of the Year

by  
Ambrosia Awards  
2023

DPS - Meerut

Rank -1  
in Meerut

by  
Education World  
2023-24

Venus Sugar

Appreciation  
Certificate

by  
Ministry of Finance  
2022-23





## Venus Sugar - Introduction

VENUS SUGAR LIMITED was established in the year 1991 at Chandausi, a town and tehsil in Moradabad district of Uttar Pradesh. Even after economic turmoils backed up by adverse Government Policy, the Company is back to its operations and continues to operate as an efficient sugar manufacturing unit in the country. Therefore, Venus has its own place in sugar manufacturing within the territory of the country.

Venus being debt free after the introduction of favourable steps by the Government for the Sugar Industry as a whole, the Company is geared up to expand its capacities along side looking for forward integration by setting up of a State of the Art manufacturing Unit for production of Ethanol. The said Distillery project has been detailed in the coming slides..

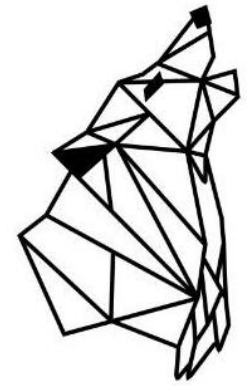
Venus has also expanded its manufacturing capacity from 3,800 TCD to 4,000 TCD on the basis of internal accruals. Further expansions are in pipeline. Diversification program of Venus is covered under Venus Distillery page.

# Onkara Beverages - Introduction

Beverages business of the Group is being flourishing under the aegis of Onkara Beverages & Hospitality Private Limited ("Onkara Beverages").

The Company has already launched various variants under Lone-Wolf like "Lone Wolf – Mild" Beer and "Lone Wolf – Strong" Beer in its first year of operations. Lone Wolf – Strong has already picked up very well. First year operations touched the top line number of Rs. 8 Crs which remained satisfactory.

In its second year of operations, the Onkara Beverages has introduced its new brands in Beer segment viz, "Lone Wolf Alpha Witbier" and "Lone Wolf Maverick Blonde Lager" and touched the top line number of Rs. 25 Cr. and expect to double the numbers in the year in progress i.e. FY 2023-24.



**LONE  
WOLF**



## Venus Distillery - Introduction

VENUS DISTILLERY – Venus Distillery Project with dual technology i.e. both molasse and grained based, is being set up under the aegis of Venus Sugar Limited with a manufacturing capacity of 90 KL Per Day.

Financial closure in respect of the setting up of the Project has already been achieved.

The setting up of the Project is in full swing. Commercial production is targeted to commence w.e.f. April, 2024.

Project setting up is being done as per scheduled timelines.

The Company has also received an Investor for the Project which is currently being evaluated.



# Future Expansion Plans



## Education

Delhi Public School  
(Gurugram - HR)

Shashi Madan Educity  
(Chandausi- UP)

Delhi Public School  
(Jaipur - RJ)



## Healthcare

Shashi Madan Hospital  
Superspecialist : 250 Beds  
(Dehradun- UK)

Shashi Madan Hospital  
Superspecialist : 400 Beds  
(Chandausi - UP)



## Beverages

Brewery Plant  
(Chandausi - UP)

# Our mission and vision



## Vision

The Company has vision to transform Venus Group into a self sustained model back up by Board run operations and to completely transform the organization into a professional culture.



## Mission

The Company's mission is to achieve its visions by breaking its Vision statement into part to remain on the path of its Vision Statement. Accordingly, the Mission is rolling around its Vision statement and to achieve the facets of its in phased manner.

# Our Management Team

**Atul Kr. Singh**  
(Group Managing Director)



**Anurag Kedia**  
(COO – Beverages + Hospitality)



**Anupam Kr. Singh**  
(CEO – Sugar + Distillery)

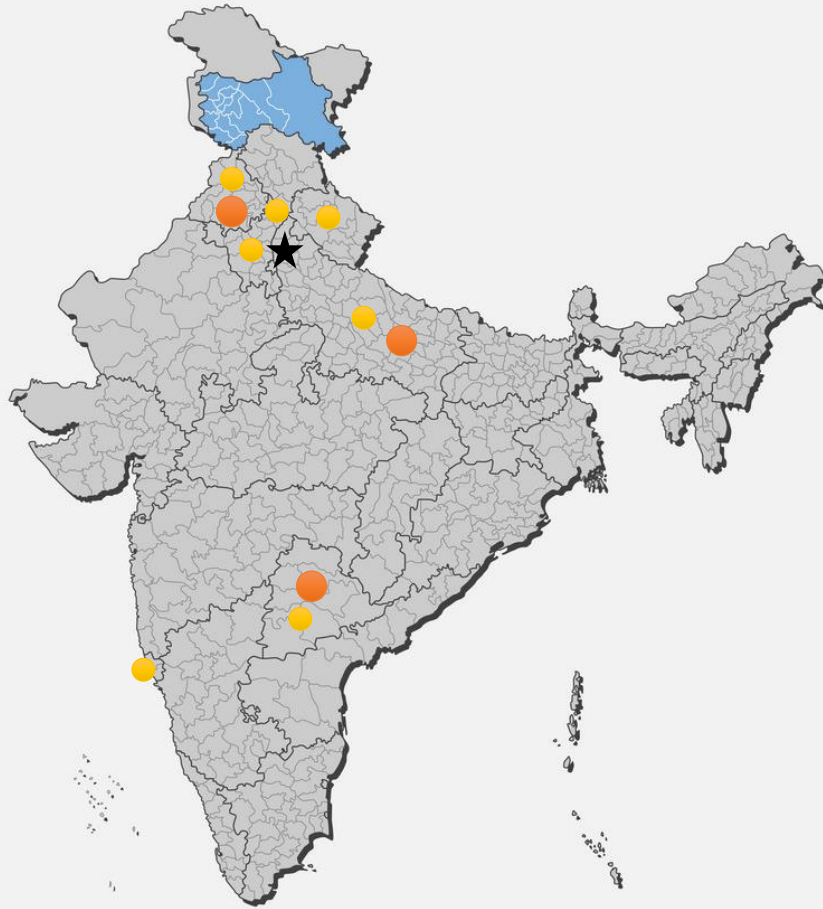


**Dr. Anuj Rastogi**  
(Director – Healthcare)



**Anumeha Jakhar**  
(Vice President - Education)

# Our Presence



★ Headquarter

● Production unit

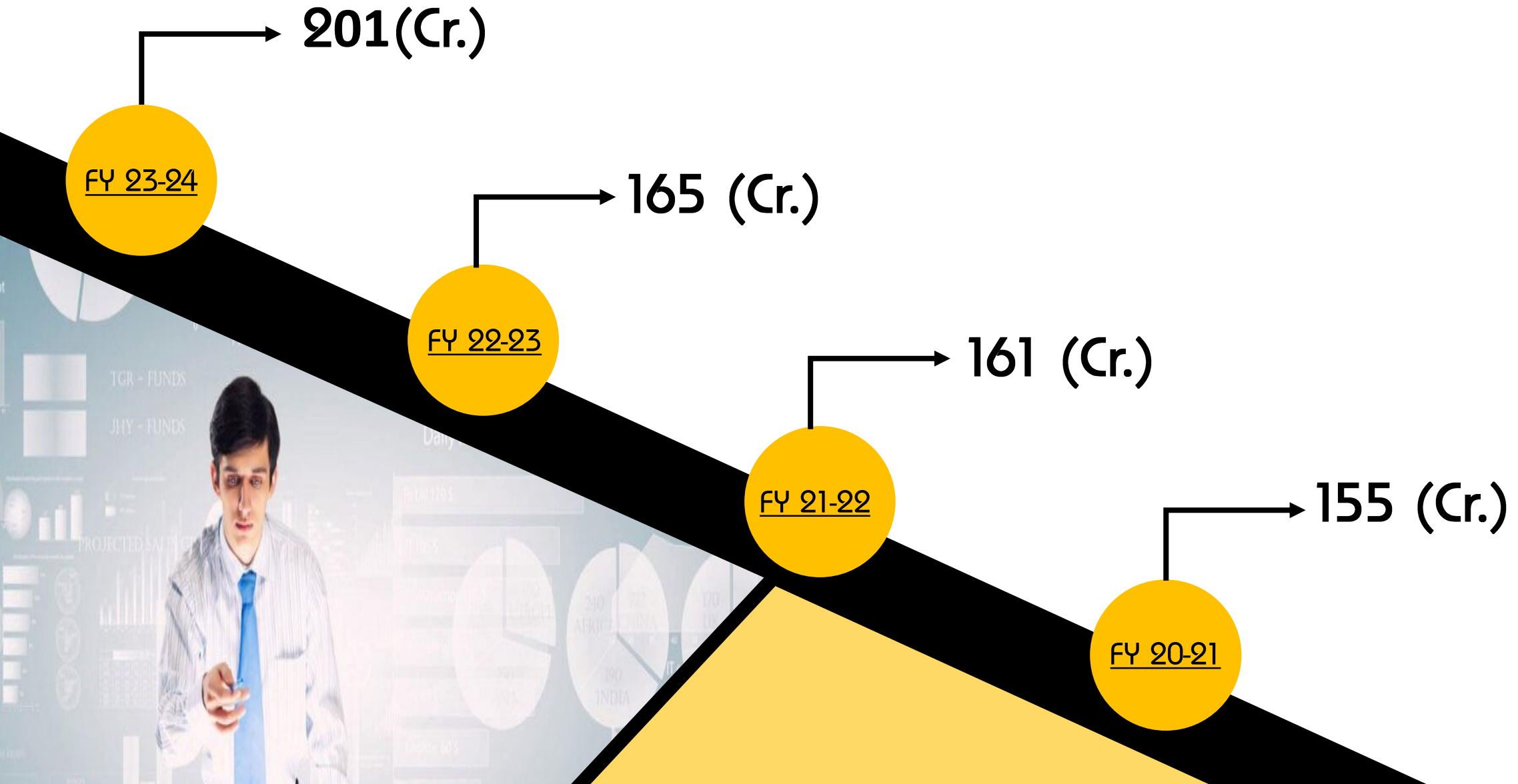
● Office

Headquartered in Delhi,  
India

3+ Production Units  
India

Our Offices in more  
than 7 major cities.

# Group Financial Projection (in collective turnover)



# Our Brand Portfolio (Logos)



Venus Sugar  
Limited



M.P. Singh  
Foundation



Onkara Group  
of Industries



M.P. Singh Memorial  
Healthcare



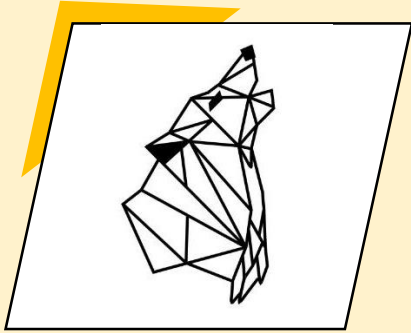
Venus Distillery  
Pvt. Ltd.



Delhi Public  
School



Shashi Madan  
Public School



LoneWolf  
Beverages



Ranchal  
Hospital



# Thank you!

## Regd. Office.

32, First Floor, C.S.C. No. - 2  
C-Block, Yojna Vihar, Delhi - 110092



## Corp. Office.

Plot No. 31, Third Floor, Masoodpur  
Vasant Kunj, New Delhi - 110070



## Email Address

corporate.vsl@gmail.com



## Contact us

Ph. : 22160479, 22160489,

